



**KINGS
RIDGE**

by
Union
Wine
Company

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**KINGS RIDGE WINES HIRES JUSTIN HOFFMAN
AS NATIONAL SALES MANAGER**

NEWBERG, Ore., (March 8, 2007)—Kings Ridge Wines, a division of Union Wine Company, has hired Justin Hoffman as national sales manager. Hoffman's primary focus will be to work with the company's distributors to increase sales of Kings Ridge throughout the United States. He will also be responsible for launching new products and brands for the Union Wine Company portfolio.

Hoffman joins Kings Ridge with significant experience in the sales arena. Most recently he was regional sales manager for Rex Hill Vineyards, one of the Willamette Valley's most prominent wine producers. Hoffman also has experience on the production side of the wine business having worked in the cellar at Rex Hill for three harvest seasons. Prior to joining Rex Hill, Hoffman worked in sales and admissions for the Pacific Crest Outward Bound School, combining his ambition for sales and love of the outdoors.

"With the addition of Justin to our team, Kings Ridge is positioning itself for continued growth, enabling us to provide more consumers with top-quality wine at a great value," said Ryan Harms, winemaker and co-owner of Kings Ridge Wines.

Hoffman received his bachelor's degree in international business from Oregon State University. A native of Berkley, Calif., he currently resides in Portland, Ore.

Kings Ridge Wines is owned by Union Wine Company, a partnership created by two veterans of the Oregon wine industry brought together by a personal passion for well valued wine and a joint philosophy that the best wines are a union of gifted winemaking skills and precise farming techniques in the vineyard. For more information, please visit www.KingsRidgeWines.com.

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